

**ISSUES AND PROGRAMS LIST**

**WPDE**

**FLORENCE, SOUTH CAROLINA**

**JULY 1 – SEPTEMBER 30, 2008**

## **LIST OF ISSUES**

- 1. ECONOMY/PERSONAL FINANCE** LAY-OFFS ARE CONTINUING AT LOCAL PLANTS. ASSISTANCE PROGRAMS NOT SUFFICIENT TO COVER NEEDS.
- 2. HEALTH CARE/COST** SOUTH CAROLINA HAS ONE OF THE HIGHEST RATES OF HEART DISEASE IN THE NATION. DEATH RATE IS HIGH FOR NEW BORN'S DUE TO POOR HEALTH PRACTICES AND COST. ELDERLY HEALTH CARE IS INADEQUATE DUE TO FIXED INCOME AND HIGH COST OF MEDICINE AND TREATMENT.
- 3. CRIME** HIGH CRIME RATE DUE IN PART TO THE ECONOMY. ALSO ATTRIBUTED TO LACK OF EDUCATION. GUNS AND DRUGS ARE EXTREMELY EASY TO GET.
- 4. DRUG USE/PREVENTION** HIGHEST RATE OF DRUG USE IN THE STATE. I-95 IS CONSIDERED THE "PIPELINE" FROM FLORIDA TO NEW YORK AND DRUGS FLOW FREELY INTO THE AREA.
- 5. EDUCATION** AREA HAS EXTREMELY HIGH RATE OF DROP-OUTS. LACK OF INTEREST IN FURTHERING EDUCATION. LACK OF FINANCIAL ASSISTANCE IS A DIRECT CAUSE OF LACK OF EDUCATION.
- 6. ENVIRONMENT** DUE TO PROXIMITY TO NUCLEAR PLANT, AND SEVERAL OTHER PLANTS THAT DUMP WASTE, WE ARE MORE AWARE OF ENVIRONMENTAL NEEDS OF OUR AREA.
- 7. PREJUDICE/INTOLERANCE** THIS IS BECOMING MORE OF A PROBLEM AS MINORITIES LOSE JOBS DUE TO LACK OF TRAINING AND EDUCATION. THEY FEEL THEY ARE NOT FAIRLY TREATED BY OUR LOCAL LEADERS.

ISSUE: ECONOMY/PERSONAL FINANCE

PROGRAM: WALL STREET JOURNAL  
SOURCE: NBC UNIVERSAL  
DATE/TIME: SUNDAY EFFECTIVE SEPTEMBER 29 9:00-9:30 AM  
DESCRIPTION: THIS PROGRAM LOOKS AT THE MARKET FROM THE WEEK IN REVIEW. ANALYSIS OF DIFFERENT STOCKS, ETC. OFFERS INVESTMENT ADVICE, INTERVIEWS TOP MONEY MANAGERS AND IN-DEPTH PERSPECTIVES ON MARKET CONDITIONS.

PROGRAM: ROAD TO THE WHITEHOUSE: THE CHOICE  
SOURCE: WPDE NEWSCHANNEL 15  
DATE/TIME: AUGUST 24 & 31, 2008 9:00-9:30 AM  
DESCRIPTION: ANCHOR JIM HEATH'S EXPLORES BOTH CANDIDATES & THEIR BACKGROUNDS.

SEE ATTACHED LIST OF ABC PROGRAMS RELATING TO THIS ISSUE.

PROGRAM: PSA'S  
DATE/TIME: AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF

FINANCIAL EDUCATION  
TOUGH CLASSES: COLLEGE ACCESS  
PROJECT VOTE SMART  
FINANCIAL AID FOR COLLEGE  
CHILDREN & POVERTY (60S.)  
STUDENT FINANCIAL AID (60S.)  
CREDIT UNION FOUNDATION (60S.)  
SOCIAL SECURITY ONLINE  
PATIENT ADVOCATE FOUNDATION  
VISTA: FIGHTING POVERTY IN SC  
ECONOMIC OPPORTUNITY COUNCIL  
HOUSING DISCRIMINATION  
NAIC: LONG TERM HEALTH INSURANCE  
SECURITY INVESTMENT PROTECTION  
FORECLOSURE PREVENTION  
FINANCIAL LITERACY: FEED THE PIG  
HELP HOSPITALIZED VETERANS  
HIGH SCHOOL DROP OUT PREVENTION

WPDE SPONSORED OR CO-SPONSORED THE FOLLOWING:

CHIEF METEROLOGIST, ED PIOTROWSKI SPOKE AT HABITAT FOR HUMANITY, JULY 14

CHIEF METEROLOGIST, ED PIOTROWSKI ALSO SPOKE AT A LEADERSHIP SUMMIT AT THE BEACH CHURCH, AUGUST 8

WPDE SPONSORED THE BLACK FAMILY EXPO, AUGUST 7-9<sup>TH</sup>. THIS COMMUNITY EVENT AT THE FLORENCE CIVIC CENTER OFFERS BUSINESS WORKSHOPS AND NETWORKING. REPORTER TONYA BROWN EMCEED THE EVENT AND PARTICIPATED IN THE "HONORING OUR BLACK ELDERS" DINNER.

ED PIOTROWSKI GAVE CAROLINA FOREST ROTARY SPEECH, AUGUST 20

CHIEF METEROLOGIST, ED PIOTROWSKI SPOKE AT FLORENCE LIONS CLUB, SEPTEMBER 10

CHIEF METEROLOGIST, ED PIOTROWSKI GAVE KIWANIS BREAKFAST SPEECH, MYRTLE BEACH, SEPTEMBER 18

CHIEF METEROLOGIST, ED PIOTROWSKI PARTICIPATED IN THE COASTAL BUSINESS MAGAZINE EVENT, SEPTEMBER 25

ANCHOR, ALLYSON FLOYD PARTICIPATED IN THE ELECTED AND APPOINTED WOMEN'S LUNCHEON, SEPTEMBER 30

ISSUE: HEALTH CARE/COST

PROGRAM: YOUR TOTAL HEALTH  
SOURCE: NBC UNIVERSAL  
DATE/TIME: SUNDAYS THROUGH SEPTEMBER 22 9:00-9:30AM  
DESCRIPTION: THIS PROGRAM APPEALS TO A GROWING VIEWER BASE WHO IS INTERESTED IN HEALTH ISSUES. EACH WEEK VIEWERS ARE PROVIDED ANSWERS TO PRESSING HEALTH ISSUES.

SEE ATTACHED LIST OF PROGRAMS RELATING TO THIS ISSUE.

PSA'S  
AIRS SIGN-ON TO SIGN-OFF AT VARIOUS TIMES

AMERICAN HEART ASSOCIATION  
RED CROSS: GIVE BLOOD  
GUIDE TO IMMUNIZATIONS (60S)  
GUIDE DOGS FOR THE BLIND  
GLAUCOMA PREVENTION  
STROKE AWARENESS  
MOVEMENT: ORTHOPAEDICS  
TEEN ASTHMA  
SENIOR-FRIENDLY HEALTH WEBSITE  
LONG-TERM HEALTH INSURANCE  
ORTHODONTISTS  
ORTHOPAEDICS  
PLAY 60: KEEP FIT  
MARCH OF DIMES  
BREAST CANCER AWARENESS  
DIABETES: NOW OR LATER  
SHRINERS HOSPITAL FOR CHILDREN  
OBESITY PREVENTION  
WEST NILE VIRUS  
AUTISM AWARENESS  
DIANE KEATON: COLORECTAL CANCER TESTING

WPDE SPONSORED OR CO-SPONSORED EACH OF THE FOLLOWING:

METEROLOGIST ED PIOTROWSKI PLAYED IN WPDE-SPONSORED ALZHEIMERS GOLF TOURNAMENT, SURFSIDE BEACH, JULY 12.

WE SPONSORED & PARTICIPATED IN THE NATIONAL KIDNEY FOUNDATION GOLF CLASSIC, JULY 28

WE SPONSORED THE COLLINS KIDS FOUNDATION FUNDRAISER WHICH HELPS CHILDREN IN HORRY COUNTY WITH THEIR MEDICAL/SPECIAL NEEDS COSTS, AUGUST 17.

WPDE SPONSORED THE PEE DEE RED CROSS CONCERT SERIES FUNDRAISER, AUGUST 23.

WPDE SPONSORED THE AMERICAN CANCER SOCIETY'S RIDE FOR LIFE POKER RUN, AUGUST 23.

WPDE SPONSORED LINDSEY'S LITTLE MIRACLES BASEBALL FUNDRAISER, AUGUST 30.

METEROLOGIST ED PIOTROWSKI EMCEED THE MUSCULAR DYSTROPHY ASSOCIATION MIN-GOLF TOURNAMENT, AUGUST 30.

SPONSORED ARNOLD'S POOLS 8<sup>TH</sup> ANNUAL GRAND STRAND MIRACLE LEAGUE GOLF TOURNAMENT, SEPTEMBER 17.

WPDE SPONSORED KIDS DAY AMERICA HEALTH AND SAFETY FAIR, SEPTEMBER 27.

CO-SPONSORS BACK PACK BUDDIES, A SCHOOL-YEAR PROGRAMS WHICH PROVIDES LOW INCOME CHILDREN WITH BACKPACKS FULL OF NUTRITIONAL SNACKS WHEN THEY GO HOME FOR THE WEEKEND.

ISSUE: CRIME

PROGRAM: WPDE INCLUDES A CRIMESTOPPERS SEGMENT EVERY SATURDAY NIGHT DURING OUR 11 PM NEWSCAST. THEN WE SINGLE OUT AN URGENT "MOST WANTED" PERSON, CREATE A PROMOTIONAL SPOT AND RUN IT AS A PSA, AIRING UNTIL THE CRIMINAL IS APPREHENDED.

SEE ATTACHED FOR OTHER PROGRAMS RELATING TO THIS ISSUE.

PROGRAM PSA'S  
TIME AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF

GUARDIAN AD LITEM PSA  
REDUCING GUN VIOLENCE (60S)  
SPIRIT OF COMMUNITY AWARDS  
AMERICAN HUMANE SOCIETY: BULLIES  
RESPECT RELIGIOUS BELIEFS OF OTHERS (60S)  
OPTIMISTS CONTRIBUTE  
NARCANON (60S)  
VISTA FIGHTING POVERTY IN SC (60S)  
CHILDREN & POVERTY  
BOYS & GIRLS CLUB: PARENTING  
BOYS TOWN: TEENS (60S)  
WILDFIRE CAMPAIGN  
ATTORNEY GENERAL ON FRAUD  
HIGH SCHOOL DROPOUT PREVENTION  
AMBER ALERTS  
PLAY SAFE ONLINE  
TALK TO YOUR KIDS ABOUT SEX  
BILLY HARDEE HOME FOR BOYS  
TEEN ALANON  
ASPCA: PUT AN END TO ANIMAL CRUELTY  
BIG BROTHERS: CHESS

WPDE SPONSORED OR CO-SPONSORED EACH OF THE FOLLOWING:

ED PIOTROWSKI PLAYED IN & WE SPONSORED CASA GOLF TOURNAMENT, JULY 26.

WPDE SPONSORED GIRL SCOUTS OF SOUTH CAROLINA "FORE THE GIRLS" GOLF TOURNAMENT, AUGUST 1.

CHIEF METEROLOGIST, ED PIOTROWSKI ALSO SPOKE AT A LEADERSHIP SUMMIT AT THE BEACH CHURCH, AUGUST 8.

WPDE SPONSORED THE BLACK FAMILY EXPO, AUGUST 7-9<sup>TH</sup>. THIS COMMUNITY EVENT AT THE FLORENCE CIVIC CENTER OFFERS YOUTH WORKSHOPS AND JOB-NETWORKING. REPORTER TONYA BROWN EMCEED THE EVENT.

WPDE SPONSORED THE GUY DANIELS MEMORIAL SURF OFF FUNDRAISER WHICH RAISES SCHOLARSHIP MONIES, AUGUST 16 & 17.

ED PIOTROWSKI GAVE CAROLINA FOREST ROTARY SPEECH, AUGUST 20

CHIEF METEROLOGIST, ED PIOTROWSKI SPOKE AT FLORENCE LIONS CLUB, SEPTEMBER 10

WPDE SPONSORED BILLIE HARDEE HOME FOR BOYS BBQ FUNDRAISER, SEPTEMBER 25.

ED PIOTROWSKI MADE REGULAR APPEARANCES AND GAVE SPEECHES AT CAREER DAYS FOR ELEMENTARY, MIDDLE, AND HIGH SCHOOLS DURING THIS QUARTER.

ISSUE: DRUG USE/PREVENTION

SEE ATTACHED LIST OF PROGRAMS THAT RELATE TO THIS ISSUE

PROGRAM PSA'S  
RUNS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF  
ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE

SPIRIT OF COMMUNITY AWARDS  
VISTA: FIGHTING POVERTY IN SOUTH CAROLINA  
NARCANON (60 S)  
ARTS EDUCATION  
TOUGH CLASSES: COLLEGE ACCESS  
BOYS & GIRLS CLUB: PARENTING  
BOYS & GIRLS CLUB: TEENS  
HIGH SCHOOL DROPOUT PREVENTION  
TEEN ALANON  
OPTIMISTS CONTRIBUTE  
BIG BROTHERS: CHESS  
BILLY HARDEE HOME FOR BOYS  
BOYS & GIRLS CLUB  
STRONG COMMUNITY: FAMILY

WPDE SPONSORED OR CO-SPONSORED EACH OF THE FOLLOWING:

WPDE SPONSORED GIRL SCOUTS OF SOUTH CAROLINA "FOR THE GIRLS" GOLF TOURNAMENT, AUGUST 1.

CHIEF METEOROLOGIST, ED PIOTROWSKI ALSO SPOKE AT A LEADERSHIP SUMMIT AT THE BEACH CHURCH, AUGUST 8.

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WPDE SPONSORED THE GUY DANIELS MEMORIAL SURF OFF FUNDRAISER WHICH RAISES SCHOLARSHIP MONIES, AUGUST 16 & 17.

WPDE SPONSORED BILLIE HARDEE HOME FOR BOYS BBQ FUNDRAISER, SEPTEMBER 25.

WPDE SPONSORED KIDS DAY AMERICA HEALTH AND SAFETY FAIR, SEPTEMBER 27.

ED PIOTROWSKI MADE REGULAR APPEARANCES AND GAVE SPEECHES AT CAREER DAYS FOR ELEMENTARY, MIDDLE, AND HIGH SCHOOLS DURING THIS QUARTER.

ISSUES: EDUCATION

PROGRAM: ROAD TO THE WHITEHOUSE: THE CHOICE  
SOURCE: WPDE NEWSCHANNEL 15  
DATE/TIME: AUGUST 24 & 31, 2008 9:00-9:30 AM  
DESCRIPTION: ANCHOR JIM HEATH'S EXPLORES BOTH CANDIDATES & THEIR BACKGROUNDS.

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

WPDE CO-SPONSORED THE FOLLOWING:

B&C KIDS TIME CLUB. MONTHLY MEETINGS FOR CHILDREN INVOLVING EDUCATION AND RECREATION.

WPDE IS AN ONGOING MAJOR SPONSOR OF LIMOS FOR LEARNING (A READING PROGRAM WHICH REWARDS READERS WITH A LIMO RIDE AND LUNCH) & OF THE CHILDREN'S MUSEUM OF SOUTH CAROLINA, & PRODUCES FREE COMMERCIALS ADVERTISING THEIR UNIQUE EXHIBITS & FUNDRAISING EVENTS.

WPDE IS A SPONSOR OF THE FLORENCE SYMPHONY ORCHESTRA

PSA'S  
RUNS AT VARIOUS TIMES DURING SIGN ON TO SIGN OFF  
ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE

HIGH SCHOOL DROPOUT PREVENTION  
TOUGH CLASSES: COLLEGE PREP  
ARTS EDUCATION: RAISING BRAHMS  
PROJECT VOTE SMART  
2008 NATURE EXPLORE (60S)  
FINANCIAL AID FOR COLLEGE (60S)  
OCEANS AWARENESS  
LEAGUE OF WOMEN VOTERS (60S)  
ECONOMIC OPPORTUNITY COUNCIL  
ASTRONAUT RECRUITMENT  
HIGH SCHOOL DROPOUT PREVENTION  
AUTISM AWARENESS  
BOYS & GIRLS TOWN: PARENTING  
MARTIN LUTHER KING: BUILD THE DREAM

OUR ANCHORS VISIT MANY SCHOOLS, CAREER DAYS, EDUCATIONAL EVENTS IN OUR AREA AND TALKED WITH STUDENTS ABOUT THE NEED TO STAY IN SCHOOL AND GET AN EDUCATION. OUR STATION PROVIDES REGULAR TOURS TO ELEMENTARY, HIGH SCHOOL, AND HOME-SCHOOLED GROUPS TO PROVIDE AN INSIDE LOOK AT WEATHER REPORT & NEWS PRODUCTION PROCEDURES. (SEE ATTACHED LIST FOR SPECIFICS)

WE OFFER INTERNSHIPS FOR COLLEGE CREDIT TO LOCAL UNIVERSITY JOURNALISM STUDENTS.

WPDE SPONSORED THE BLACK FAMILY EXPO, AUGUST 7-9<sup>TH</sup>. THIS COMMUNITY EVENT AT THE FLORENCE CIVIC CENTER OFFERS CAREER WORKSHOPS AND JOB-NETWORKING. REPORTER TONYA BROWN EMCEED THE EVENT.

CHIEF METEROLOGIST ED PIOTROWSKI WAS EMCEE FOR FLORENCE SCHOOL DISTRICT 1 CONVOCATION, AUUGUST 12.

WPDE SPONSORED THE GUY DANIELS MEMORIAL SURF OFF FUNDRAISER WHICH RAISES SCHOLARSHIP MONIES, AUGUST 16 & 17.

CHIEF METEROLOGIST ED PIOTROWSKI GAVE GEORGETOWN LIBRARY SPEECH, SEPTEMBER 9.

WPDE SPONSORED BILLIE HARDEE HOME FOR BOYS BBQ FUNDRAISER, SEPTEMBER 25.

ED PIOTROWSKI GAVE SPEECH AT HORRYGEORGETOWN TECHNICAL COLLEGE, SEPTEMBER 30.

METEROLOGIST DARREN STACK GAVE SPEECH AT CHRISTIAN ACADEMY, SEPTEMBER 30.

ISSUE: ENVIRONMENT

PROGRAM	JACK HANNA'S ANIMAL ADVENTURES
SOURCE	LITTON SYNDICATION
DATE/TIME	SATURDAY'S (WEEKLY) 7:00-7:30 AM
DESCRIPTION	THIS SHOW INTRODUCES YOU TO WILD AND ENDANGERED SPECIES OF ANIMALS. IT SHOWS THE IMPORTANCE OF THE CARE AND PRESERVATION OF ENDANGERED SPECIES AND HOW TO APPRECIATE THEM.
PROGRAM:	ECOZONE PROJECT
SOURCE	TWI
DATE/TIME	JULY 13, 2008 1:00-2:00 PM
DESCRIPTION	THIS SERIES OF FOUR PROGRAMS PRESENTING CELEBRITY GREEN MAKEOVER SPECIALS IS DEDICATED TO IMPROVING THE QUALITY OF LIFE IN COMMUNITIES ACROSS THE COUNTRY. IT BRINGS TOGETHER BUSINESS AND GOVERNMENT TO ADDRESS CRITICAL ENVIRONMENTAL CHALLENGES IN THE AREAS OF AIR, ENERGY, GREEN SPACES, AND WATER.
PROGRAM	NATIONAL HURRICANE SURVIVAL INITIATIVE
SOURCE	RON SACHS COMMUNICATIONS
DATE/TIME	JULY 13, 2008, 5:30-6:00 PM & AUGUST 24, 2008, 3:00-3:30 PM
DESCRIPTION	INSTRUCTIONS FOR THE COMING HURRICANE SEASON INCLUDES STORM-PROOFING, SAFETY, EMERGENCY SUPPLY RATIONS, WHEN TO EVACUATE, PLUS ALL THE NECESSARY DOCUMENTS YOU NEED TO KEEP HANDY.
	SEE ATTACHED LIST FOR OTHER PROGRAMS RELATING TO THIS ISSUE.
PSA'S	AIRS SIGN-ON TO SIGN-OFF AT VARIOUS TIMES ALL ARE 30-SECOND SPOTS UNLESS NOTED OTHERWISE
	HURRICANE PREP: SAVE YOUR PETS (60S) ENVIRONMENTAL PROTECTION AGENCY: NEW CARS (60S) ENVIRONMENTAL HURRICANE PREP: PLANTING WATER CONSERVATION WETLANDS (60S) GET SOME NATURE IN YOUR KIDS (60S) 2008 NATURE EXPLORE (60S) EARTH SHARE PROMISES UNEXPECTED WILDFIRES WILDFIRES: KEEP IT SAFE ATV WILDFIRES RED CROSS DISASTER RELIEF RECYCLING BATTERIES NATURE CONSERVATORY WEST NILE VIRUS

OUR METEOROLOGIST SPOKE TO SEVERAL GROUPS AND SCHOOLS ABOUT THE WEATHER AND THE EFFECTS OF HURRICANES ALONG OUR COAST LINE. WE HAVE ALSO DONE MANY TOURS OF OUR WEATHER STUDIO (SEE ATTACHED LIST).

WPDE SPONSORED THE FOLLOWING:

ANCHORS, ALLYSON FLOYD , JIM HEATH & ED PIOTROWSKI PARTICIPATED IN MURRELLS INLET BOAT PARADE, JULY 4.

WPDE SPONSORED THE GUY DANIELS MEMORIAL SURF OFF FUNDRAISER WHICH RAISES SCHOLARSHIP MONIES & INCLUDES BEACH CLEANUP, AUGUST 16 & 17.

ED PIOTROWSKI PARTICIPATED IN SUN TIDEWATER CHARITY GOLF TOURNEY, SEPTEMBER 1.

CHIEF METEROLOGIST, ED PIOTROWSKI PARTICIPATED IN THE COASTAL BUSINESS MAGAZINE EVENT, SEPTEMBER 25

WPDE SPONSORED KIDS DAY AMERICA HEALTH AND SAFETY FAIR, SEPTEMBER 27.

WE ALLOW THE AMATEUR RADIO COMMUNITY TO USE TOWER SPACE, HELPING DURING TIMES OF DISASTER & SEVERE WEATHER BY RELAYING NATIONAL WEATHER SERVICE INFORMATION.



ISSUE: PREJUDICE & INTOLERANCE

PROGRAM	PUPPET LOVE
SOURCE	LOCAL
DATE/TIME	SATURDAYS 7:30-8:00 AM
DESCRIPTION	PUPPETS ARE USED TO CONVEY RELIGIOUS MESSAGES, TO ADDRESS LOCAL ISSUES, TO PROMOTE RACE RELATIONS AND TO URGE CHILDREN TO CONTINUE EDUCATION.

PROGRAM	WE HAVE A DREAM
SOURCE	ENTERPRISE STUDIOS
DATE/TIME	AUGUST 9, 2008 1:30-2:30 PM
DESCRIPTION	SERIES OF INTERVIEWS WITH AFRICAN AMERICAN ICONS WHO HAVE SUCCEEDED IN ACHIEVING THE AMERICAN DREAM. MAYA ANGELOU, COLIN POWELL, DENZEL WASHINGTON.

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

PROGRAM PSA'S AIR SIGN ON TO SIGN OFF. ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE.

SPIRIT OF COMMUNITY AWARDS  
GUIDE DOGS FOR THE BLIND  
SC CAROLINA SPECIAL OLYMPICS  
RESPECT THE RELIGIOUS BELIEFS OF OTHERS (60S)  
ECONOMIC OPPORTUNITY COUNCIL  
MARTIN LUTHER KING: BUILD THE DREAM  
FORCLOSURE PREVENTION  
SENIOR-FRIENDLY HEALTH WEBSITE  
STUDENT FINANCIAL AID  
HELP HOSPITALIZED VETERANS  
AUTISM AWARENESS  
CHILDHOOD OBESITY PREVENTION  
SHRINERS HOSPITAL FOR CHILDREN  
STRONG COMMUNITY: FAMILY  
BILLY HARDEE HOME FOR BOYS

WPDE SPONSORED OR CO-SPONSORED EACH OF THE FOLLOWING:

WPDE SPONSORED THE BLACK FAMILY EXPO, AUGUST 7-9<sup>TH</sup>. THIS COMMUNITY EVENT AT THE FLORENCE CIVIC CENTER OFFERS BUSINESS WORKSHOPS AND NETWORKING. REPORTER TONYA BROWN EMCEED THE EVENT AND PARTICIPATED IN THE "HONORING OUR BLACK ELDERS" DINNER.

ED PIOTROWSKI GAVE STEP AHEAD CHILD DEVELOPMENT SPEECH, CONWAY, AUGUST 13.

WE SPONSORED THE COLLINS KIDS FOUNDATION FUNDRAISER WHICH HELPS CHILDREN IN HORRY COUNTY WITH THEIR MEDICAL/SPECIAL NEEDS COSTS, AUGUST 17.

WPDE SPONSORED LINDSEY'S LITTLE MIRACLES BASEBALL FUNDRAISER, AUGUST 30.

METEROLOGIST ED PIOTROWSKI EMCEED THE MUSCULAR DYSTROPHY ASSOCIATION MIN-GOLF TOURNAMENT, AUGUST 30.

SPONSORED ARNOLD'S POOLS 8<sup>TH</sup> ANNUAL GRAND STRAND MIRACLE LEAGUE GOLF TOURNAMENT, SEPTEMBER 17.

ANCHOR, ALLYSON FLOYD PARTICIPATED IN THE ELECTED AND APPOINTED WOMEN'S LUNCHEON, SEPTEMBER 30

WPDE RUNS A LOCAL COMMUNITY CALENDER. THIS IS A FREE SERVICE TO THE COMMUNITY OFFERING SPACE ON OUR WESITE FOR COMMUNITY EVENTS.

A COPY OF ABC'S QUARTERLY REPORT IS ATTACHED.

**Linda Revel**

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**From:** "Allyson Floyd" <allyson@wpde.com>  
**To:** "Linda Revel" <lrevel@wpde.com>; "mark olson" <molson@wpde.com>  
**Sent:** Thursday, October 02, 2008 10:10 PM  
**Subject:** 3rd Quarter 2008 Ascertainment

Ascertainment for news department for July, August, September 2008

**JULY**

04 Allyson, Ed, Jim, Kristin, Stef, and Cam in Murrells Inlet Boat Parade  
 05 Ed at Remax Ballon Launch for CMN Tabor City  
 12 Ed in Alzheimers Golf Tournament Surfside Beach  
 14 Ed gave Habitat for Humanity Speech Myrtle Beach  
 16 Ed gave Wachesaw Plantation HOA Speech Murrells Inlet  
 22 Ed in Promiseland golf tournament Myrtle Beach  
 26 Ed in CASA Golf tournament Myrtle Beach  
 28 Ed in Kidney Foundation of SC golf tournament MC Myrtle Beach

**AUGUST**

04 Ed at Cutie Pie Reception Conway  
 08 Ed spoke at Leadership Summit - Beach Church Myrtle Beach  
 12 Ed was Florence School Dist. 1 Convocation MC Florence  
 13 Ed gave Step Ahead Child Development Speech Conway  
 14 Ed gave Children's Museum Speech Myrtle Beach  
 20 Ed gave Carolina Forest AM Rotary Speech Carolina Forest  
 23 Ed in International Christian Golf Tournament Myrtle Beach  
 27 Allyson, Ed, Jim celebrity servers at Carrabbas in Myrtle Beach for YMCA  
 27 Ed made Bark in the Park Appearance for Dog House Myrtle Beach  
 30 Ed was MC MDA Mini Golf tournament Myrtle Beach  
 30 Allyson, Kristen, Ed, Sharon in booth for Beach Boogie BBQ in Myrtle Beach  
 31 Ed was Tidewater Golf Fest MC Little River

**SEPTEMBER**

01 Ed in Sun Tidewater Charity Golf tourn. Little River  
 07 Ed was Sun Italian Festival judge Myrtle Beach  
 09 Ed gave Tue Georgetown Library Speech Georgetown  
 10 Ed gave Wed Lions Club Speech Florence  
 17 Ed in Wed Arnold Pool Charity Golf Tourn. Conway  
 18 Ed gave MB Kiwanis Breakfast Speech Myrtle Beach  
 25 Ed made Coastal business Mag. appearance Myrtle Beach  
 29 Allyson, Amanda, Kristen, Sharon, Ed at Hurricane Ike relief drive in Myrtle Beach  
 30 Ed gave HGTC speech Conway  
 30 Darren spoke to NMB Christian Academy  
 30 Allyson at Elected and Appointed Women's Luncheon

**WPDE/WWMB PSA LIST (September) Revised 9/15/08**

<b>8001</b>	<b>REDUCING GUN VIOLENCE</b>	<b>:60</b>	<b>Apr-09</b>
<b>8002</b>	<b>ENVIRONMENTAL PROTECTION AGENCY</b>	<b>:60</b>	<b>UFN</b>
8003	LEAGUE OF WOMEN VOTERS	:60	12/1/2008
8004	NARCANON-New Version March	:60	UFN
8020	FINANCIAL AID FOR COLLEGE	:60	12/8/2008
8021	EMERGENCY PREPAREDNESS FOR PETS	:60	9/30/2008
<b>8022</b>	<b>GUIDE TO IMMUNIZATIONS</b>	<b>:60</b>	<b>UFN</b>
<b>8023</b>	<b>SPIRIT OF COMMUNITY AWARDS</b>	<b>:60</b>	<b>UFN</b>
8024	BOYS TOWN: TEENS	:60	UFN
8034	WHEN YOU START WITH ROTARY	:20	UFN
8035	MLK: BUILD THE DREAM	:20	UFN
<b>8043</b>	<b>HIGH SCHOOL DROPOUT PREVENTION</b>	<b>:30</b>	<b>8/31/2009</b>
8044	DIANE KEATON CANCER PSA	:30	UFN
<b>8053</b>	<b>AMERICAN HUMANE SOCIETY: "BULLY/MAGICIAN"</b>	<b>:30</b>	<b>UFN</b>
8119	UNEXPECTED WILDFIRES	:15	UFN
8120	WILDFIRES: KEEP IT SAFE	:15	UFN
8121	ATV WILDFIRES	:30	UFN
8122	AMERICAN HEART ASSOCIATION HEARTWALK	:30	10/18/2008
8129	AMAZING OCEANS	:15	UFN
8130	OCEANS AWARENESS	:30	UFN
8501	VISTA: FIGHTING POVERTY IN SC	:60	UFN
8502	RESPECT RELIGIOUS BELIEFS OF OTHERS	:60	UFN
<b>8503</b>	<b>GUARDIAN AD LITEM PSA</b>	<b>:30</b>	<b>UFN</b>
8504	TALK TO YOUR KIDS ABOUT SEX	:30	UFN
8505	ECONOMIC OPPORTUNITY COUNCIL	:30	UFN
8506	SC SPECIAL OLYMPICS	:30	UFN
8508	TEEN ASTHMA	:30	UFN
8509	HOME OF CARE: WE CARE	:30	UFN
8511	SENIOR-FRIENDLY HEALTH WEBSITE	:30	UFN
<b>8513</b>	<b>FINANCIAL EDUCATION</b>	<b>:30</b>	<b>UFN</b>
8514	NAIC: LONG TERM CARE INSURANCE	:30	UFN
8515	WATER CONSERVATION: WATERING TIMES	:30	UFN
8516	MARCH OF DIMES (NEW SPOT)	:30	UFN
8517	OPTIMISTS: CONTRIBUTE	:30	UFN
<b>8518</b>	<b>ENVIRONMENTAL HURRICANE PREP</b>	<b>:30</b>	<b>UFN</b>
8519	RED CROSS GIVE BLOOD	:30	3/1/2009
8520	ARTS EDUCATION: RAISING BRAHMS	:30	5/6/2009
<b>8521</b>	<b>GUIDE DOGS FOR THE BLIND</b>	<b>:30</b>	<b>UFN</b>
8522	TOUGH CLASSES: COLLEGE ACCESS	:30	5/12/2009
8524	SHRINERS CHILDREN'S HOSPITAL: George Lopez	:20	UFN
8525	NATURE CONSERVATORY	:20	UFN
8526	HELP HOSPITALIZED VETERANS	:20	UFN
<b>8528</b>	<b>PROJECT VOTE SMART</b>	<b>:15</b>	<b>11/4/2008</b>
8529	TEEN AL-ANON	:15	UFN
8530	PLAY SAFE ONLINE	:15	UFN
8531	ORTHOPAEDICS	:15	UFN
8532	EARTH SHARE PROMISES	:15	2/4/2009
8533	DIABETES: NOW OR LATER	:15	UFN
8534	WEST NILE VIRUS	:15	UFN
8535	FINANCIAL LITERACY: FEED THE PIG	:15	10/24/2008

**WPDE/WWMB PSA LIST (August) Revised 8/01/08 PRIORITY**

8098	(NCSA) NATIONAL GUARD: V1	:30	12/31/2008
8099	(NCSA) NATIONAL GUARD: V2	:15	12/31/2008
8108	(NCSA) COAST GUARD V 1	:30	1/1/2009
8109	(NCSA) COAST GUARD V 2	:30	1/1/2009
8142	SC DMV Tan Outfit	:30	10/31/2008

**EN ESPANOL**

8010	(SPANISH) FRIENDS: MENTAL HEALTH ANTI-STIGMA	:30	11/29/2008
8011	(SPANISH) COLLEGE DROPOUT PREVENTION	:30	UFN
8012	(SPANISH) DTV TRANSITION version 3	:30	UFN
8080	DTV TRANSITION VERSION 3	:30	UFN

**WPDE/WWMB PSA LIST (September) Revised 9/15/08**

REDUCING GUN VIOLENCE	Crime	:60
ENVIRONMENTAL PROTECTION AGENCY: CARS	Environment	:60
LEAGUE OF WOMEN VOTERS	Civic Responsibility	:60
NARCANON-NEW	Drug Awareness	:60
STUDENT FINANCIAL AID	Education	:60
EMERGENCY PREPAREDNESS FOR PETS	Environment	:60
GUIDE TO IMMUNIZATIONS	Health	:60
SPIRIT OF COMMUNITY AWARDS	Youth/Community	:60
BOYS TOWN TEENS	Family/Youth	:60
WHEN YOU START WITH ROTARY	Environment/Health	:20
MLK: BUILD THE DREAM	Tolerance	:20
HIGH SCHOOL DROPOUT PREVENTION	Education	:60
DIANE KEATON CANCER PSA	Health	:60
AMERICAN HUMANE SOCIETY: BULLIES	Tolerance/Humanity	:30
UNEXPECTED WILDFIRES	Environment	:30
WILDFIRES KEEP IT SAFE	Environment	:30
ATV WILDFIRES	Environment	:30
VISTA: FIGHTING POVERTY IN SC	Community	:30
RESPECT RELIGIOUS BELIEFS OF OTHERS	Community/Prejudice	:60
GUARDIAN AD LITEM	Youth/Community	:30
TALK TO YOUR KIDS ABOUT SEX	Youth/Safety	:30
ECONOMIC OPPORTUNITY COUNCIL	Economy/Prejudice	:30
SC SPECIAL OLYMPICS	Youth/Prejudice	:30
TEEN ASTHMA	Health/Youth	:30
HOME OF CARE: WE CARE	Youth/Community	:30
SENIOR-FRIENDLY HEALTH WEBSITE	Health/Seniors	:30
FINANCIAL EDUCATION	Economy	:30
NAIC: LONG TERM CARE INSURANCE	Economy/Seniors/Health	:30
WATER CONSERVATION	Economy/Environment	:30
MARCH OF DIMES NEW SPOT	Infant Health	:30
OPTIMISTS CONTRIBUTE	Community	:30
ENVIRONMENTAL HURRICANE PREP	Environment	:30
RECYCLING BATTERIES	Environment	:30
RED CROSS GIVE BLOOD	Community/Health	:30
ARTS EDUCATION: RAISING BRAHMS	Education	:30
GUIDE DOGS FOR THE BLIND	Special Needs	:30
TOUGH CLASSES: COLLEGE ACCESS	Education	:30
SHRINERS HOSPITAL FOR CHILDREN	Health/Children	:20
NATURE CONSERVATORY	Environment	:20
HELP HOSPITALIZED VETERANS	Patriotism/Prejudice	:20
PROJECT VOTE SMART	Economy/Community	:15
TEEN ALANON	Youth/Health	:15
PLAY SAFE ONLINE	Youth/Mental Health & Safety	:15
ORTHOPAEDICS	Safety/Health	:15
EARTH SHARE PROMISES	Environment	:15
DIABETES: NOW OR LATER	Health	:15
WEST NILE VIRUS	Health	:15
FINANCIAL LITERACY: FEED THE PIG	Financial	:15
STRONG COMMUNITY: FAMILY	Community & Family	:10
BOYS & GIRLS CLUB	Family	:10

**WPDE/WWMB PSA LIST (July/August) Revised 7/23/08**

8001	CREDIT UNION FOUNDATION	:60	UFN
8002	WETLANDS	:60	UFN
8003	LEAGUE OF WOMEN VOTERS	:60	12/1/2008
8004	NARCANON-New Version March	:60	UFN
8020	FINANCIAL AID FOR COLLEGE	:60	12/8/2008
<b>8021</b>	<b>EMERGENCY PREPAREDNESS FOR PETS</b>	<b>:60</b>	<b>9/30/2008</b>
8022	2008 NATURE EXPOLRE	:60	UFN
8023	GET SOME NATURE IN YOUR KIDS	:60	UFN
8024	BOYS TOWN: TEENS	:60	UFN
8034	WHEN YOU START WITH ROTARY	:20	UFN
8035	MLK: BUILD THE DREAM	:20	UFN
8043	SOCIAL SECURITY ON LINE	:30	UFN
8044	DIANE KEATON CANCER PSA	:30	UFN
8053	ASPCA: PUT AN END TO ANIMAL CRUELTY	:30	UFN
8119	UNEXPECTED WILDFIRES	:15	UFN
8120	WILDFIRES: KEEP IT SAFE	:15	UFN
8121	ATV WILDFIRES	:30	UFN
8122	AMERICAN HEART ASSOCIATION	:30	10/18/2008
8129	AMAZING OCEANS	:15	UFN
8130	OCEANS AWARENESS	:30	UFN
8501	VISTA: FIGHTING POVERTY IN SC	:60	UFN
<b>8502</b>	<b>RESPECT RELIGIOUS BELIEFS OF OTHERS</b>	<b>:60</b>	<b>UFN</b>
8503	GLAUCOMA PREVENTION	:30	UFN
8504	TALK TO YOUR KIDS ABOUT SEX	:30	UFN
8505	ECONOMIC OPPORTUNITY COUNCIL	:30	UFN
<b>8506</b>	<b>SC SPECIAL OLYMPICS</b>	<b>:30</b>	<b>UFN</b>
8508	TEEN ASTHMA	:30	UFN
8509	HOME OF CARE: WE CARE	:30	UFN
8511	SENIOR-FRIENDLY HEALTH WEBSITE	:30	UFN
8513	FORECLOSURE PREVENTION (NEW)	:30	UFN
8514	NAIC: LONG TERM CARE INSURANCE	:30	UFN
8515	WATER CONSERVATION: WATERING TIMES	:30	UFN
8516	MARCH OF DIMES (NEW SPOT)	:30	UFN
8517	OPTIMISTS: CONTRIBUTE	:30	UFN
8518	RECYCLED BATTERIES	:30	UFN
<b>8519</b>	<b>RED CROSS GIVE BLOOD</b>	<b>:30</b>	<b>3/1/2009</b>
<b>8520</b>	<b>ARTS EDUCATION: RAISING BRAHMS</b>	<b>:30</b>	<b>5/6/2009</b>
8521	PLAY 60: STAY FIT	:30	1/31/2009
<b>8522</b>	<b>TOUGH CLASSES: COLLEGE ACCESS</b>	<b>:30</b>	<b>5/12/2009</b>
8524	SHRINERS CHILDREN'S HOSPITAL: George Lopez	:20	UFN
8525	NATURE CONSERVATORY	:20	UFN
8526	HELP HOSPITALIZED VETERANS	:20	UFN
8528	ORTHODONTISTS	:15	UFN
8529	TEEN AL-ANON	:15	UFN
8530	PLAY SAFE ONLINE	:15	UFN
8531	ORTHOPAEDICS	:15	UFN
8532	EARTH SHARE PROMISES	:15	2/4/2009
8533	DIABETES: NOW OR LATER	:15	UFN
8534	WEST NILE VIRUS	:15	UFN
8535	FINANCIAL LITERACY: FEED THE PIG	:15	10/24/2008

**WPDE/WWMB PSA LIST (July) Revised 7/01/08 PRIORITY**

8098	(NCSA) NATIONAL GUARD: V1	:30	12/31/2008
8099	(NCSA) NATIONAL GUARD: V2	:15	12/31/2008
8108	(NCSA) COAST GUARD V 1	:30	1/1/2009
8109	(NCSA) COAST GUARD V 2	:30	1/1/2009
8116	(NCSA) Blue Outfit License v1	:30	7/31/2008
8117	(NCSA) Blue Outfit License v1	:15	7/31/2008

**EN ESPANOL**

8010	(SPANISH) FRIENDS: MENTAL HEALTH ANTI-STIGMA	:30	11/29/2008
8011	(SPANISH) PROJECT ROADBLOCK	:30	UFN
8012	(SPANISH) DTV TRANSITION version 3	:30	UFN
8080	DTV TRANSITION VERSION 3	:30	UFN

**WPDE/WWMB PSA LIST (July/August) Revised 7/23/08**

CREDIT UNION FOUNDATION	Economic	:60
WETLANDS	Environment	:60
LEAGUE OF WOMEN VOTERS	Civic Responsibility	:60
NARCANON-NEW	Drug Awareness	:60
STUDENT FINANCIAL AID	Education	:60
EMERGENCY PREPAREDNESS FOR PETS	Environment	:60
2008 NATURE EXPLORE	Environment	:60
GET SOME NATURE IN YOUR KIDS	Environment	:60
BOYS TOWN TEENS	Family/Youth	:60
WHEN YOU START WITH ROTARY	Environment/Health	:20
MLK: BUILD THE DREAM	Tolerance	:20
SOCIAL SECURITY ON LINE	Economy	:60
DIANE KEATON CANCER PSA	Health	:60
ASPCA: PUT AN END TO ANIMAL CRUELTY	Environment	:30
UNEXPECTED WILDFIRES	Environment	:30
WILDFIRES KEEP IT SAFE	Environment	:30
ATV WILDFIRES	Environment	:30
VISTA: FIGHTING POVERTY IN SC	Community	:30
RESPECT RELIGIOUS BELIEFS OF OTHERS	Community/Prejudice	:60
GLAUCOMA PREVENTION	Health	:30
TALK TO YOUR KIDS ABOUT SEX	Youth/Safety	:30
ECONOMIC OPPORTUNITY COUNCIL	Economy/Prejudice	:30
SC SPECIAL OLYMPICS	Youth/Prejudice	:30
TEEN ASTHMA	Health/Youth	:30
HOME OF CARE: WE CARE	Youth/Community	:30
SENIOR-FRIENDLY HEALTH WEBSITE	Health/Seniors	:30
FORECLOSURE PREVENTION	Economy	:30
NAIC: LONG TERM CARE INSURANCE	Economy/Seniors/Health	:30
WATER CONSERVATION	Economy/Environment	:30
MARCH OF DIMES NEW SPOT	Infant Health	:30
OPTIMISTS CONTRIBUTE	Community	:30
BREAST CANCER AWARENESS	Health	:30
RECYCLING BATTERIES	Environment	:30
RED CROSS GIVE BLOOD	Community/Health	:30
ARTS EDUCATION: RAISING BRAHMS	Education	:30
PLAY 60: KEEP FIT	Health	:30
TOUGH CLASSES: COLLEGE ACCESS	Education	:30
SHRINERS HOSPITAL FOR CHILDREN	Health/Children	:20
NATURE CONSERVATORY	Environment	:20
HELP HOSPITALIZED VETERANS	Patriotism/Prejudice	:20
ORTHODONTISTS	Health	:15
TEEN ALANON	Youth/Health	:15
PLAY SAFE ONLINE	Youth/Mental Health & Safety	:15
ORTHOPAEDICS	Safety/Health	:15
EARTH SHARE PROMISES	Environment	:15
DIABETES: NOW OR LATER	Health	:15
WEST NILE VIRUS	Health	:15
FINANCIAL LITERACY: FEED THE PIG	Financial	:15
STRONG COMMUNITY: FAMILY	Community & Family	:10
BOYS & GIRLS CLUB	Family	:10



# ABC Television Network



Susi D'Ambra-Coplan  
Vice President  
Station Relations

October 1, 2008

To: Station Management

***Re: ABC Television Network Third Quarter, 2008 Program Information***

Attached is the **Third Quarter** review of the ***ABC Television Network News & Public Affairs Programming***. The information, which we will continue to issue on a quarterly basis, may be useful to licensees in compiling their FCC quarterly issues/program list for your station's public inspection files. All related legal materials will be posted on the A-Net prior to the 10<sup>th</sup> day of the new quarter (Word version 7.0).

If you have any questions regarding this report, please contact your Station Relations representative, or send an e-mail to [abc.affiliate.relations@abc.com](mailto:abc.affiliate.relations@abc.com).

Regards,

Susi D'Ambra-Coplan

Attachment(s)

**ABC NEWS PROGRAMS – Third Quarter, 2008**

**AMERICA THIS MORNING**

*Monday through Friday*

4:30 - 7:00AM ET/PT

This morning news program provides viewers with late-breaking national and international news, sports, weather and financial reports. Featuring separate and distinct fifteen-minute segments, information about overnight events is constantly updated.

**GOOD MORNING AMERICA**

*Monday through Friday*

7:00-9:00AM ET/PT

Diane Sawyer and Robin Roberts provide viewers with timely news reports, informative, features, weather information, and up-to-the minute interviews with world leaders.

**WORLD NEWS WITH CHARLES GIBSON**

*Monday through Friday*

6:30-7:00PM ET and 7:00-7:30PM ET

5:30-6:00PM PT and 6:00-6:30PM PT and 6:30-7:00PM PT

ABC News Anchor Charles Gibson keeps viewers informed about world news events in this half-hour news review.

**NIGHTLINE**

*Monday through Friday*

11:35PM - 12:06:30AM ET/PT - *unless otherwise indicated*

Cynthia McFadden, Martin Bashir and Terry Moran co-anchor the program which provides in-depth discussion of current events.

NOTE: As news events warrant, ABC NEWS NIGHTLINE may be expanded. Please refer to the NIGHTLINE section for exact program times.

**WORLD NEWS NOW**

*Sunday through Thursday (Broadcast Day)*

2:00 - 6:00AM ET

1:00 - 6:00AM CT

12:00 - 6:00AM MT

12:00 - 5:00AM PT - *Sunday*

12:36:30- 5:00AM PT - *Monday through Thursday*

Comprised of thirty-minute segments, ABC's WORLD NEWS NOW offers up-to-date news coverage including a mixture of live and taped coverage of domestic and international news issues.

## **20/20**

Informational News magazine(s) combines hard-hitting investigative reports, newsmaker interviews, compelling human interest and feature stories, and offers viewers a chance to learn more about the world around them.

*20/20*

10:00 – 11:00PM ET

ABC News Correspondents John Stossel and Elizabeth Vargas anchor *20/20*.

## **THIS WEEK WITH GEORGE STEPHANOPOULOS**

*Sundays*

9:00 – 10:00AM ET / 8:00 – 9:00AM PT

and 10:30 – 11:30AM ET / 9:00 – 10:00AM PT

ABC News Correspondent George Stephanopoulos anchors this news/interview program which focuses on the latest news events. World leaders and policy makers participate in roundtable discussions.

NOTE: ABC Sports programs may necessitate the pre-emption or re-scheduling of various news feeds.

## **WORLD NEWS**

*Saturdays & Sundays*

6:00 – 6:30PM ET / PT and 6:30 – 7:00PM ET / PT

This half-hour news program reviews the day's major events.

NOTE: ABC Sports programs may necessitate the pre-emption or re-scheduling of various news feeds.

## **ABC NEWS BRIEF**

*Monday through Friday*

aprx. 2:58 - 3:00PM ET/1:58 - 2:00PM PT

This two-minute news capsule updates important news events of the day.

NOTE: As events warrant, ABC NEWS BRIEF may be expanded or re-scheduled, or an additional News Brief may be scheduled.

## **ABC NEWS PROGRAMS – Primetime, 20/20 - Third Quarter, 2008**

**20/20**

Friday, July 4, 2008

### **SUMMER: MYTHS, LIES AND DOWNRIGHT STUPIDITY**

"20/20" examines common summer myths and misconceptions, including on swimming, sunscreen, lightning and travel.

Friday, July 11, 2008

### **CRIMES & QUESTIONABLE BEHAVIOR**

Cold-blooded murder, a mother hosing down her child, a fight on a schoolbus – all shocking scenes caught on tape and posted on the web. 20/20 reports on these events, all of which became internet sensations.

### **ABOVE THE LAW**

John Stossel says "Give Me A Break" to police who do not always follow the law. Can police punish you for the rules ignore?

Friday, July 18, 2008

### **SEX IN AMERICA**

Sex today is everywhere, from television and movies to the internet to images in ads and even store windows. John Stossel examines attitudes towards sex in this country, to the laws our government makes about where we can have it, whom we can have it with and when we must be protected from seeing it.

Friday, July 25, 2008

### **UNDERCOVER**

Are cops to blame for the controversial death of a recent Florida State University graduate, Rachel, who was acting as a confidential informant? The State Attorney's office was never told of the arrangement and Rachel never received any training from police as a drug informant. Brian Ross' in-depth investigation includes exclusive, extensive interviews with Rachel's parents, friends, the police chief and the state attorney.

Friday, August 1, 2008

### **JONAS BROTHERS**

The Jonas Brothers give "20/20" viewers an all-access pass with an intimate look inside their tour bus and their daily life on the road as they promote their new CD. ABC News correspondent Juju Chang reports about their music, rumored romances and the illness that nearly sidelined the band.

Friday, August 15, 2008

### **VANISHED: COLLEGE COEDS**

"20/20" investigates the disappearances of two female coeds - both from close, loving families with everything to live for - who mysteriously vanished without a trace. As Elizabeth Vargas reports, how authorities respond to these cases can vary dramatically depending on the circumstances.

Friday, August 29, 2008

### **AFTER THE GAMES**

Chris Connelly reports on how many Olympic athletes are often ill-prepared for the "morning after," following the years they've spent training, and how some choose the kind of gold they can put in their pockets -- through sponsorships.

Friday, September 5, 2008

### **MISSING TODDLER**

Where is toddler Caylee Anthony, the Florida girl whose disappearance this summer quickly became a major story across the nation? In an exclusive report, "20/20" will air never-before-seen home videos and photographs offering new insights into her young life with her mother, Casey, who remains at the center of the investigation. Elizabeth Vargas reports.

### **A SERIAL KILLER?**

Three unusual cases in less than a year have some people wondering if South Florida is facing a serial killer. One man who went to a Boca Raton, Florida shopping center last August, and possibly two other times, was shopping only for a victim. On three separate occasions three women child in tow – were abducted.

Friday, September 19, 2008 (Season Premiere)

### **ALEC BALDWIN**

A Diane Sawyer exclusive: In his first television interview in conjunction with his new book, Promises to Ourselves, Baldwin speaks candidly about the custody battle that devastated him. He takes on the business of divorce in America, his relationship with his daughter and ex-wife, actress Kim Basinger, and his own issues with anger management.

Friday, September 26, 2008

### **PORTRAIT OF A PRESIDENT**

In the final weeks of a presidential race that has seen the candidates trade charges and countercharges, how well do voters really know Senators John McCain and Barack Obama? Diane Sawyer anchors two specials examining the personal crises, family struggles and defining events that have shaped the candidates.

### **PRIMETIME: CRIME**

Wednesday, July 2, 2008

Primetime: Crime investigates crime by going deep inside real cases, uncovering new evidence, and getting exclusive witness interviews. Did a successful man murder his wife or was he falsely accused? Did Julie Jensen commit suicide, or was her husband, Mark Jensen, responsible for a horrific murder? Jay Schadler reports.

Wednesday, July 9, 2008

Nina Reiser, a doctor, vanished two years ago. She had been in the midst of an acrimonious divorce. In April this year, her husband, Hans, convicted for her murder, led police to a body he says is that of Nina. Did he lead police to his wife's body to reduce his sentence? Primetime: Crime investigates.

Wednesday, July 16, 2008

The FBI estimates that currently there are 100,000 minors in America being forced to trade sex for money. But while the notion of young American girls being forced into sexual slavery may be difficult to fathom, this week Cynthia McFadden takes a look inside the underground world of domestic trafficking of children.

Wednesday, July 23, 2008

Would an abducted young mother, Denise Lee, be alive today if not for human error at the 911 switchboard after she was abducted by a stranger? Denise even called 911 from her alleged abductor's cell phone, but police were unable to locate her. Jim Avila reports on an unthinkable crime and the mistakes made that may have cost a woman her life.

Wednesday, August 13, 2008

Investigators unravel the brutal murder of a husband and wife in their own home in Valley, Idaho. Could their daughter have done this horrific crime? Primetime: Crime reports.

Wednesday, August 20, 2008

Can a community confront drug dealers and get their neighborhood back? Chris Cuomo reports on how the people of Hempstead are attempting to break the cycle of drugs and crime through a unique program spearheaded by the District Attorney's office.

## **PRIMETIME: MEDICAL MYSTERIES**

Tuesday, August 12, 2008

**Primetime: Medical Mysteries** series will examine cases that still leave scientists and doctors with unanswered questions when trying to explain the human body.

Tuesday, August 19, 2008

**Primetime: Medical Mysteries** examine how one man's skin has turned blue and how a 12-year-old boy could already be seven feet tall.

Tuesday, September 9 2008

From a woman who undergoes an experimental surgery resulting in a revolutionary prosthetic arm to people whose strokes have resulted in astonishing creative surges, ABC News correspondents report on these and other unexplainable mysteries.

## **ABC NEWS SPECIALS– Third Quarter, 2008**

**HOPKINS** (Six Part Series)

Thursday, July 3, 2008

In the second installment of "Hopkins," time is running out for a woman with an obscure lung disease, and a young surgeon is part of the effort to save her, even as he continues to deal with his own marital problems. The "Hopkins" series captures astounding scenes of medical crisis with young doctors forced to make life and death decisions on the fly. The result is a stunningly intimate portrait of the men and women who call this hospital home.

Thursday, July 10, 2008

In the third episode of "Hopkins" a woman from rural West Virginia finds an inner city Emergency Room to be an eye-opener, while a high spirited heart transplant patient plays hooky the day of his surgery and gambles with his life.

Thursday, July 17, 2008

In the fourth hour of Hopkins, a seemingly healthy toddler is rushed to Hopkins where his parents learn he may have a fatal heart ailment, while an unorthodox surgeon interrogates his residents about their romantic lives, as he himself approaches marriage for the third time.

Thursday, July 24, 2008

From a plastic surgeon who was told he wouldn't pass muster but now is performing miracles to three medical students whose patients sometimes feel like guinea pigs, the fifth hour of "Hopkins" documents what it takes to make it as a caregiver at Johns Hopkins Hospital.

Thursday, July 31, 2008

In the sixth episode of Hopkins, a first year surgical resident makes a potentially career-ending mistake, while a pioneering surgeon tries the first bicoastal three-way kidney transplant in history.

Thursday, August 7, 2008

On the season finale of "Hopkins," doctors are perplexed by the heart of a young girl from China, and an ER doctor from earlier episodes asks a colleague to help her find a date.

Tuesday, July 29, 2008

**A Special Edition of PRIMETIME: THE LAST LECTURE: A CELEBRATION OF LIFE**

Diane Sawyer will celebrate the life of Carnegie Mellon Professor Randy Pausch -- who today passed away from pancreatic cancer

Wednesday, August 6, 2008

**A Special Edition of PRIMETIME: CHINA INSIDE OUT**

In this documentary, ABC News' Bob Woodruff reports and explores the stunning global transformation that is taking place at the outset of what is already being called "The Chinese Century."

Monday thru Thursday, August 25-28, 2008

**ABC NEWS VOTE '08: THE DEMOCRATIC NATIONAL CONVENTION**

As the historic race for the White House enters its final months, ABC News will provide comprehensive coverage of the Democratic National Convention from Denver, Colorado. ABC's News Correspondents, Charles Gibson, Diane Sawyer and George Stephanopoulos will anchor live network coverage.

Monday, September 1, 2008

**A Special Edition of 20/20: GUSTAV STORMS THE GULF**

With the National Republican Convention canceled due to Hurricane Gustav, ABC News reports on the impact and affects of the storm.

Tuesday thru Thursday, September 2-4, 2008

**ABC NEWS VOTE '08: THE REPUBLICAN NATIONAL CONVENTION**

As the historic race for the White House enters its final months, ABC News will provide comprehensive coverage of the Democratic National Convention from Minneapolis, Minnesota. ABC's News Correspondents, Charles Gibson, Diane Sawyer and George Stephanopoulos will anchor live network coverage.

Wednesday, September 10, 2008

**A Special Edition of 20/20: THEY'RE NOT LIKE US**

Elizabeth Vargas and John Stossel host this hour about how fame, wealth and looks give people privileges in this society...they're just not like us.

Friday, September 12, 2008

**A Special Edition of 20/20: THE INTERVIEW: SARA PALIN WITH CHARLES GIBSON**

In her first interview since being tapped as John McCain's running mate, Governor Sarah Palin will sit down with ABC News' Charles Gibson. Gibson's exclusive interviews with the Republican Vice Presidential candidate will take place in Fairbanks and Wasilla, Alaska.

Monday, September 15, 2008

**50 STATES IN 50 DAYS**

ABC News and USA TODAY launch an unprecedented news project on to report from on one state each day in the nation during the 50 days leading up to the presidential election on November 4<sup>th</sup>. The stories will focus on issues facing voters in their respective states.

Tuesday, September 16, 2008

**A Special Edition of PRIMETIME: UFO's...SEEING IS BELIEVING**

For decades people around the world have claimed to have seen UFOs hovering in the skies. It's a mystery that science has been unable to solve. PRIMETIME examines the phenomenon in today's world as they interview scientists searching for proof of life beyond earth and UFO witnesses who claim aliens are already here. Building on the original Peter Jennings special in 2005, David Muir reports on new sightings, and examines NASA's current search for life on Mars.

**ABC NEWS SPECIAL REPORTS – Third Quarter, 2008**

<b>DATE</b>	<b>START</b>		<b>END</b>		<b>LENGTH</b>	<b>TOPIC</b>
Tuesday, July 15, 2008	10:21:02 AM	-	11:10:59 AM	ET	0:19:57	President Bush News Conference
	7:21:02 AM	-	8:10:59 AM	PT	0:19:57	President Bush News Conference
Friday, August 22, 2008	1:51:02 AM	-	1:54:20 AM	ET	0:03:18	Barack Obama VP Pick
	10:51:02 PM	-	10:54:20 PM	PT	0:03:18	Barack Obama VP Pick
Saturday, August 22, 2008	3:03:20 PM	-	3:36:53 PM	ET	0:33:33	Barack Obama and Joe Biden Appearance in Lincoln, IL
	12:03:20 PM	-	12:36:53 PM	PT	0:33:33	Barack Obama and Joe Biden Appearance in Lincoln, IL
Wednesday, August 27, 2008	6:49:02 PM	-	6:53:05 PM	ET	0:04:03	Senator Barack Obama Officially Receives the Democratic Nomination for President
	3:49:02 PM	-	3:53:05 PM	PT	0:04:03	Senator Barack Obama Officially Receives the Democratic Nomination for President
Friday, August 29, 2008	10:39:01 AM	-	10:45:51 AM	ET	0:06:50	Sen. John McCain VP Selection
	7:39:01 AM	-	7:45:51 AM	PT	0:06:50	Sen. John McCain VP Selection
	12:16:32 PM	-	12:45:32 PM	ET	0:19:00	Sen. John McCain / Gov. Sarah Palin Rally
	9:16:32 AM	-	9:45:32 AM	PT	0:19:00	Sen. John McCain / Gov. Sarah Palin Rally
Sunday, August 31, 2008	12:39:53 PM	-	12:47:59 PM	ET	0:08:06	President Bush's Statement on Gustav
	9:39:53 AM	-	9:47:59 AM	PT	0:08:06	President Bush's Statement on Gustav
Monday, September 1, 2008	1:00:00 PM	-	1:01:00 PM	ET	0:01:00	Hurricane Gustav Coverage
	10:00:00 AM	-	10:01:01 AM	PT	0:01:00	Hurricane Gustav Coverage
	2:00:00 PM	-	2:01:00 PM	ET	0:01:00	Hurricane Gustav Coverage
	11:00:00 AM	-	11:01:00 AM	PT	0:01:00	Hurricane Gustav Coverage
	2:58:06 PM	-	2:58:56 AM	ET	0:00:50	Hurricane Gustav Coverage
	11:58:06 AM	-	11:58:56 AM	PT	0:00:50	Hurricane Gustav Coverage
Thursday, September 11, 2008	8:42:30 AM	-	8:49:00 AM	ET	0:06:30	9/11 Anniversary
	5:42:30 AM	-	5:49:00 AM	PT	0:06:30	9/11 Anniversary
Saturday, September 13, 2008	8:39:28 AM	-	8:44:36 AM	ET	0:05:07	President Bush's Remarks on Hurricane Ike
	5:39:28 AM	-	5:44:36 AM	PT	0:05:07	President Bush's Remarks on Hurricane Ike
Monday, September 15, 2008	10:58:55 AM	-	11:04:14 AM	ET	0:16:19	President Bush's Comments From The Rose Garden
	7:58:55 AM	-	8:04:14 AM	PT	0:16:19	President Bush's Comments From The Rose Garden
	3:58:05 PM	-	4:00:30 PM	ET	0:02:25	Financial Markets



	12:58:05 PM	-	1:00:30 PM	PT	0:02:25	Financial Markets
Thursday, September 18, 2008	10:13:58 AM	-	10:19:53 AM	ET	0:04:55	President Bush's Statement On The Economy
	7:13:58 AM	-	7:19:53 AM	PT	0:04:55	President Bush's Statement On The Economy
Friday, September 19, 2008	10:43:32 AM	-	11:00:06 AM	ET	0:42:34	President Bush Addresses Financial Market's Turmoil
	7:43:32 AM	-	8:00:06 AM	PT	0:42:34	President Bush Addresses Financial Market's Turmoil
Wednesday, September 24, 2008	9:00:00 PM	-	9:15:44 PM	ET	0:15:44	President Bush Addresses The Nation
	6:00:00 PM	-	6:15:44 PM	PT	0:15:44	President Bush Addresses The Nation
Friday, September 26, 2008	9:38:19 AM	-	9:43:20 AM	ET	0:05:01	President Bush's Statement On The Financial Bailout
	6:38:19 AM	-	6:43:20 AM	PT	0:05:01	President Bush's Statement On The Financial Bailout
Saturday, September 27, 2008	10:01:11 AM	-	10:03:23 AM	ET	0:02:12	Death of Paul Newman
	7:01:11 AM	-	7:03:23 AM	PT	0:02:12	Death of Paul Newman
Monday, September 29, 2008	7:33:29 AM	-	7:39:04 AM	ET	0:05:35	President Bush's Statement On The Financial Bailout
	4:33:29 AM	-	4:39:04 AM	PT	0:05:35	President Bush's Statement On The Financial Bailout

### **THIS WEEK – Third Quarter, 2008**

Sunday, July 6, 2008

Guests:

- Sen. Joe Lieberman (I-CT)  
Armed Services Committee
- Sen. Jack Reed (D-RI)  
Armed Services Committee

Topics: Foreign Policy News

Guests:

- Rep. Bob Barr, '08 Libertarian Presidential Nominee

Topics:

- Pursuit for the White House

Sunday, July 13, 2008

Guests:

- Gov. Arnold Schwarzenegger (R-CA)

Topics:

- Presidential Candidates & California Vote

Sunday, July 20, 2008

**PREEMPTED**

Sunday, July 27, 2008

Guests:

- Sen. John McCain, (R-AZ)
- Topics:
- 2008 Presidential Election

Sunday, August 3, 2008

Guests:

- Rep. Nancy Pelosi (D-CA)  
Speaker of the House
- Frmr. Gov. Tom Ridge (R-PA)  
First Secretary of Homeland Security

Topics:

- The Election & the Economy

Sunday, August 10, 2008

Guests:

- Gov. Bill Richardson (D-NM)
- Gov. Bobby Jindal (R-LA)

Topics:

- Politics of Energy
- Presidential Campaign

Sunday, August 17, 2008

Guests:

- Secretary Robert Gates, United States Secretary of Defense
- Frmr. Gov. Mitt Romney (R-MA), McCain Supporter
- Frmr. Sen. Tom Daschle (D-SD), Obama Supporter

Topics:

- Crisis In Georgia & Impact on US / Russian Relations

Sunday, August 24, 2008

Guests:

- David Axelrod, Sr. Advisor, Obama Campaign
- Frmr. Mayor Rudy Giuliani (R-NYC), McCain Supporter

Topics:

- Sen. Obama's vice presidential pick

Sunday, August 31, 2008

Guests:

- Cindy McCain  
Wife of Presidential Candidate John McCain
- Sen. Lindsey Graham (R-SC), McCain Supporter
- Sen. John Kerry (D-MA), '04 Democratic Presidential Nominee & Obama Supporter

Topics:

- 2008 Republican National Convention

Sunday, September 7, 2008

Guests:

- Sen. Barack Obama (D-IL)  
'08 Democratic Presidential Nominee

Topics:

- Campaign Trail

Sunday, September 14, 2008

Guests:

- Sen. Claire McCaskill (D-M), Obama Supporter
- Carly Fiorina, McCain Supporter & Fmr. CEO, Hewlett-Packard
- Alan Greenspan, Fmr. Chairman of the Federal Reserve

Topics:

- Debate on the Presidential Race

Sunday, September 21, 2008

Guests:

- Henry Paulson, Jr., US Treasury Secretary
- Sen. Chris Dodd (D-CT), Chair, Banking, Housing & Urban Affairs Committee
- Rep. John Boehner (R-OH), House Minority Leader

Topics:

- Economic Crisis

Sunday, September 28, 2008

Guests:

- Sen. John McCain (R-AZ), '08 Republican Presidential Nominee

Topics:

- Economic Crisis

**NIGHTLINE – Third Quarter, 2008**

Tuesday, July 1, 2008

Topics:

- Faith Matters: Miracles & Medical Insurance
- The Snoop
- Platelist: Francois Payard

Wednesday, July 2, 2008

Topics:

- In Your Ear: Career Coaching
- Daring Rescue
- Bromance

Thursday, July 3, 2008

Topics:

- In the Line of Fire
- Tennis: On the Line
- Sign of the Times: Astro turf

Friday, July 4, 2008

Topics:

- A Taste of Independence
- Rules to Eat By
- Platelist: Chef Mario Batali

Monday, July 7, 2008

Topics:

- Zappos.com

- Paranormal-ville

#### Tuesday, July 8, 2008

##### Topics:

- How to buy a Slave in 10 Hours

#### Wednesday, July 9, 2008

##### Topics:

- Faith Matters: The Revivalist

#### Thursday, July 10, 2008

##### Topics:

- The Luxury Retirement
- Profile: Ambassador Khililzad
- Sign of the Times: Beware the Open Mic

#### Friday, July 11, 2008

##### Topics:

- Surviving the Slowdown: Seven Financial Tips
- Faith Matters: Town of Mediusm
- Sign of the Times: Hotel Bedtimes Stories

#### Monday, July 14, 2008

##### Topics:

- Banking Crisis? Indy Mac & More
- Trying To Save our Schools
- Trail Mix: McCain 10 Worst VP Options

#### Tuesday, July 15, 2008

##### Topics:

- Saving Baby Jayla
- GM Woes

#### Wednesday, July 16, 2008

##### Topics:

- Penny Wise
- "Mama Mia"
- Recessionists

#### Thursday, July 17, 2008

##### Topics:

- Adoptee's Journey into Past

#### Friday, July 18, 2008

##### Topics:

- Pure Power
- Game Saver
- Batmania

#### Monday, July 21, 2008

##### Topics:

- Exclusive Interview w/ Barack Obama

Tuesday, July 22, 2008

Topics:

- Return of Methamphetamine
- Hurricane Dolly Coming (Live)
- You Are What You Eat: Bugs Buffet

Wednesday, July 23, 2008

Topics:

- Hurricane Dolly
- Into the Wild: Saving the Orangutans
- Trail Mix: What about McCain?

Thursday, July 24, 2008

Topics:

- Goodbye, Dolly
- The Berlin Speech
- The Economy of...Popcorn

Friday, July 25, 2008

Topics:

- Qantas Air Incident
- Chancellor Rhee: Fixing Our Schools
- Sign of the Times: Luxury Water

Monday, July 28, 2008

Topics:

- Energy Crisis: Oil Sands a Solution:
- California Fires
- The Wedding Pitt

Tuesday, July 29, 2008

Topics:

- CA Quake: The Day
- CA Quake: The Psychology
- The Riddles of Traffic
- Jetpak Fever

Wednesday, July 30, 2008

Topics:

- Living Large
- Dangerous Drugs
- Breeds Facing Extinction

Thursday, July 31, 2008

Topics:

- Inside Iron Chef
- Carla Bruni
- Sign of the Times: Baby Planners

Friday, August 1, 2008

Topics:

- Anthrax Case
- Fighting Aging with Reservatrol
- Sign of the Times: Obese Pets

Monday, August 4, 2008

Topics:

- Bill Clinton Interview & Travels
- Weather: Heat & Edouard

Tuesday, August 5, 2008

Topics:

- Rockefeller Kidnapping
- Child Soldier: Ishmael Beah
- Trailmix: Paris Responds

Wednesday, August 6, 2008

Topics:

- Economic Slowdown: Life in the Exurbs
- Reality TV School
- Scrabulous, Facebook & Hasbro

Thursday, August 7, 2008

Topics:

- Exclusive: Michelle Obama
- Vova the Juggler
- Sign of the Times: Deep Voices (R)

Friday, August 8, 2008

Topics:

- Bob Woodruff's Exclusive Interview with Sen. John Edwards

Monday, August 11, 2008

Topics:

- Fast Food Ban
- Russian Invasion
- Running of the Brides

Tuesday, August 12, 2008

Topics:

- The Survivalists
- Perfect Olympic Games
- Jos Andrs

Wednesday, August 13, 2008

Topics:

- \$10 Gallon Gas – The European Experience
- Portrait of Ben Stiller

Thursday, August 14, 2008

Topics:

- Kids & Prescription Drugs
- The Veepstakes
- Inside Tibet

Friday, August 15, 2008

Topics:

- The Next JK
- Rowling?
- Rick Springfield

#### Monday, August 18, 2008

##### Topics:

- Tropical Storm Fay
- Face-off at Saddleback Church
- A Nightline Tribute

#### Tuesday, August 19, 2008

##### Topics:

- Kids Battle in the Ring
- Return to Myanmar
- Rick Springfield

#### Wednesday, August 20 2008

##### Topics:

- Madrid Plane Fire
- The Purpose Driven Pastor

#### Thursday, August 21, 2008

##### Topics:

- Florida Floods
- The Garbage Patch
- Meeting the Band

#### Friday, August 22, 2008

##### Topics:

- Fighting Crime in Kalladelphia
- The Lost Herd
- Meeting the Band

#### Monday, August 25, 2008

##### Topics:

- The National Democratic Convention: Day 1

#### Tuesday, August 26, 2008

##### Topics:

- The National Democratic Convention: Day 2

#### Wednesday, August 27, 2008

##### Topics:

- The National Democratic Convention: Day 3

#### Thursday, August 28, 2008

##### Topics:

- The National Democratic Convention: Day 4

#### Friday, August 29, 2008

##### Topics:

- McCain's Pick
- Hurricane Gustav
- Platelist: Scott Conant, Chef

Monday, September 1, 2008

Topics:

- Gustav's Wrath
- Gustav's Impact on New Orleans
- Baby Politics

Tuesday, September 2, 2008

Topics:

- Focus on Palin
- RNC Report Card
- After the Storm
- McCain: POW Experience

Wednesday, September 3, 2008

Topics:

- RNC: The Speech
- RNC: Palin's Past
- RNC: Report Card

Thursday, September 4, 2008

Topics:

- RNC: The Speech
- Conventions & Money Trail
- RNC: Report Card

Friday, September 5, 2008

Topics:

- Storms Approach
- Life in Wasilla, AK
- RV Life & Gas Crises
- Sign of the Times: Casual Friday Attire

Monday, September 8, 2008

Topics:

- Gov. Palin's Friends Talk
- Terror Plot
- Hurricane Ike

Tuesday, September 9, 2008

Topics:

- Hurricane Hunters & Ike Update
- Helping to Heal: From 9/11 to Uganda
- Trailmix: Obam Faces Palin's Celebrity

Wednesday, September 10, 2008

Topics:

- Lipstick & Politics
- The Other War: Afghanistan
- The Katrina Car

Thursday, September 11, 2008

Topics:

- Memorializing 9/11



Friday, September 12, 2008

Topics:

- Hurricane Ike: Impact on Galveston
- Hurricane Ike: Hospitals
- Hurricane Ike: Impact on Houston
- Gov. Palin Interview (2 parts)

Monday, September 15, 2008

Topics:

- Wall Street Woes & Economy
- After Ike: Areas of Destruction
- After Ike: Life in Houston

Tuesday, September 16, 2008

Topics:

- Economy: 7 Tips to Safe-Guard Your Money
- After Ike: Trying to Return
- Sign of the Times: Bartering for Beer

Wednesday, September 17, 2008

Topics:

- Economy: What's Next?
- After Ike: Trying to Survive
- Sign of the Times: Goat Mowers

Thursday, September 18, 2008

Topics:

- Vote '08: New Version of McCain
- Economy: Turning to Gold
- Platelist: Jean-George Vongerichten

Friday, September 19, 2008

Topics:

- The Economy of Hedge Funds
- 50 States: Maine & Energy Debate
- Sign of the Times: Bottled Tap Water

Monday, September 22, 2008

Topics:

- Into the Wild

Tuesday, September 23, 2008

Topics:

- Economic Crisis: Credit Troubles
- Suzanne Somers & Anti-aging
- Sign of the Times: Cows & Global Warming

Wednesday, September 24, 2008

Topics:

- Campaign Suspended
- The Next Financial Mess
- Heartwrenching Debate

Thursday, September 25, 2008

Topics:

- Internet Predators
- Economic Crisis: \$700 Billion

Friday, September 26, 2008

Topics:

- The Debate: Re-Cap
- The Debate: Report Card
- The Debate: Analysis

Monday, September 29, 2008

Topics:

- Collapse
- Heroin in the Heartland

Tuesday, September 30, 2008

Topics:

- The Day After
- Maher's Apatheism
- Bariatric Debt

Dear Mr Revel,

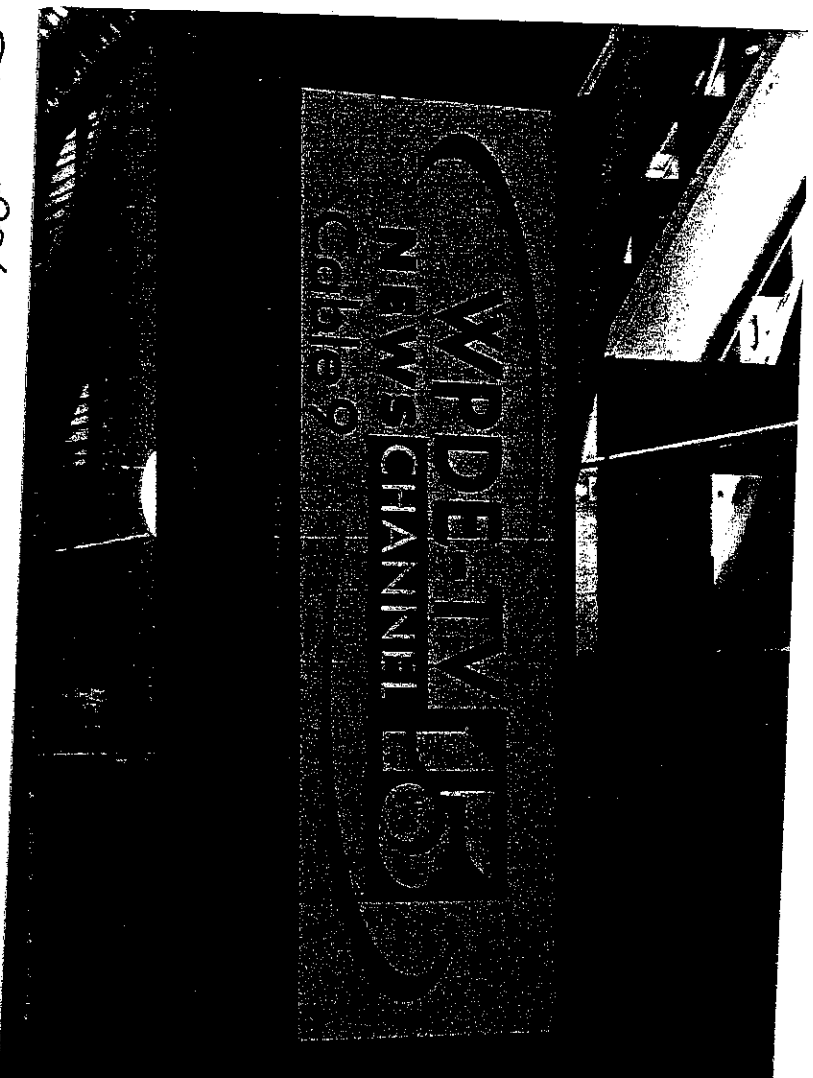
On behalf of the friends  
of the Story County Museum,  
I want to thank you for  
your help in promoting our  
Tobacco Heritage Festival. I  
know what a hectic time  
this is for everyone, but we  
neely appreciate your working  
with us. Please visit the

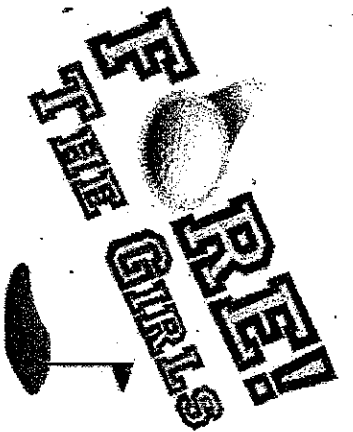
Dear WPDt,

Thank you for teaming up with Coastal  
Carolina University in purchasing a sign for  
the football stadium. We look forward to  
many more years of partnering together.  
We genuinely appreciate your support.

Sincerely,

Danielle Engvall





Girl Scouts of Eastern South Carolina  
Annual Golf Tournament  
Friday, August 1, 2008

True Blue Golf Course  
Pawleys Island, SC

Sponsored By:

**Little Brownie® BAKERS**

**BB&T**



South Carolina

Official Sponsor of the South Carolina  
High School Football Championship  
and the South Carolina Basketball Championship



**HERITAGE TRUST**  
FEDERAL CREDIT UNION



**Girl Scouts**

Anne C. Carpenter  
Fund Development Manager

Girl Scouts of Eastern South Carolina, Inc.  
2412 Pisgah Road  
Florence, SC 29501  
Ext. 124 @ 843 669 5174 or 800 786 8704  
F 843 669 0822  
annecarpenter@girlscoutseasc.org

Dear Linda,

August 11, 2008

Thank you so much for your help in our spot for the "True the Girls" golf tour. We truly appreciate all you do for Girl Scouts of Eastern South Carolina. We will definitely come by with our cookies when they come out this year. Again, many thanks! Anne Carpenter



July 7, 2008

Mr. Billy Huggins  
WPDE TV-15  
P.O. Box 51150  
Myrtle Beach, SC 29579

Dear Billy,

Thank you so much for your support of our annual *Riverfest @ 'Round The Fourth* festival. Your generous donation allowed us to coordinate and promote Conway's largest and most popular festival, as well as host more than 10,000 people in our historic Rivertown. Just know that we couldn't do what we do without your help! Thank you so much for your commitment to Conway and we do hope you'll choose to be involved again next year.

The best to you all!

Sincerely,

A handwritten signature in cursive script, appearing to read "Bridgette".

Bridgette M. Johnson  
Executive Vice President

**Linda Revel**

---

**From:** "Allyson Floyd" <allyson@wpde.com>  
**To:** "Linda Revel" <lrevel@wpde.com>; "mark olson" <molson@wpde.com>  
**Sent:** Thursday, October 02, 2008 10:10 PM  
**Subject:** 3rd Quarter 2008 Ascertainment

Ascertainment for news department for July, August, September 2008

**JULY**

04 Allyson, Ed, Jim, Kristin, Stef, and Cam in Murrells Inlet Boat Parade  
 05 Ed at Remax Ballon Launch for CMN Tabor City  
 12 Ed in Alzheimers Golf Tournament Surfside Beach  
 14 Ed gave Habitat for Humanity Speech Myrtle Beach  
 16 Ed gave Wachesaw Plantation HOA Speech Murrells Inlet  
 22 Ed in Promiseland golf tournament Myrtle Beach  
 26 Ed in CASA Golf tournament Myrtle Beach  
 28 Ed in Kidney Foundation of SC golf tournament MC Myrtle Beach

**AUGUST**

04 Ed at Cutie Pie Reception Conway  
 08 Ed spoke at Leadership Summit - Beach Church Myrtle Beach  
 12 Ed was Florence School Dist. 1 Convocation MC Florence  
 13 Ed gave Step Ahead Child Development Speech Conway  
 14 Ed gave Children's Museum Speech Myrtle Beach  
 20 Ed gave Carolina Forest AM Rotary Speech Carolina Forest  
 23 Ed in International Christian Golf Tournament Myrtle Beach  
 27 Allyson, Ed, Jim celebrity servers at Carrabbas in Myrtle Beach for YMCA  
 27 Ed made Bark in the Park Appearance for Dog House Myrtle Beach  
 30 Ed was MC MDA Mini Golf tournament Myrtle Beach  
 30 Allyson, Kristen, Ed, Sharon in booth for Beach Boogie BBQ in Myrtle Beach  
 31 Ed was Tidewater Golf Fest MC Little River

**SEPTEMBER**

01 Ed in Sun Tidewater Charity Golf tourn. Little River  
 07 Ed was Sun Italian Festival judge Myrtle Beach  
 09 Ed gave Tue Georgetown Library Speech Georgetown  
 10 Ed gave Wed Lions Club Speech Florence  
 17 Ed in Wed Arnold Pool Charity Golf Tourn. Conway  
 18 Ed gave MB Kiwanis Breakfast Speech Myrtle Beach  
 25 Ed made Coastal business Mag. appearance Myrtle Beach  
 29 Allyson, Amanda, Kristen, Sharon, Ed at Hurricane Ike relief drive in Myrtle Beach  
 30 Ed gave HGTC speech Conway  
 30 Darren spoke to NMB Christian Academy  
 30 Allyson at Elected and Appointed Women's Luncheon

10/3/2008